MICHAEL ARAYA // GRAPHIC DESIGN AND MULTIMEDIA

DIGITAL AND PRINT DESIGN SHOWCASE

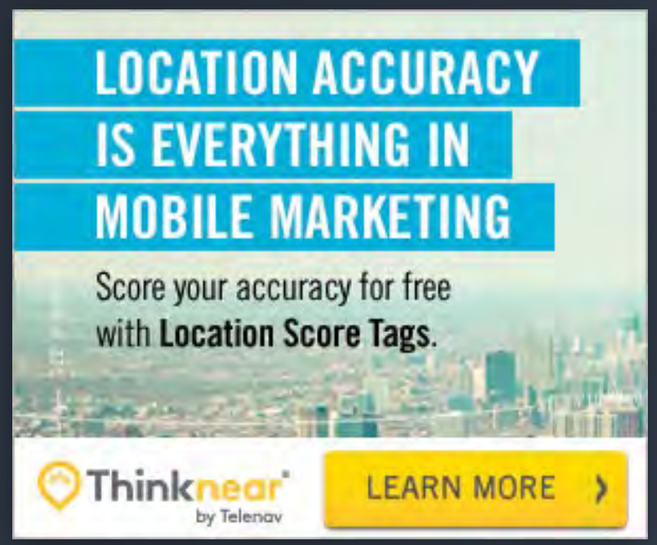
WEB GRAPHICS

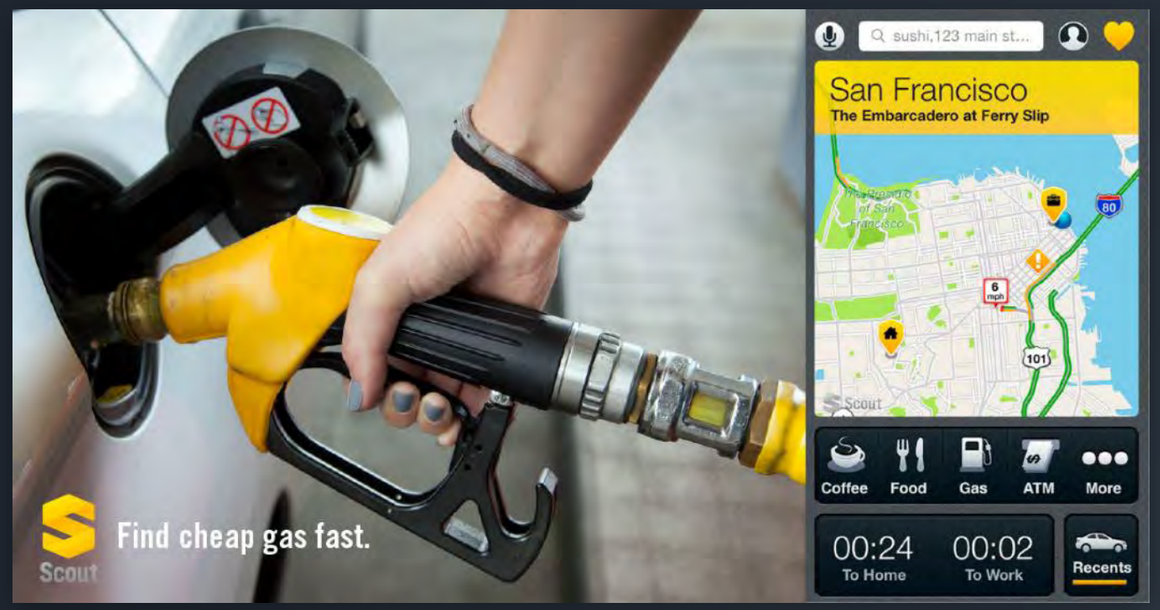
Social Graphics and Advertising

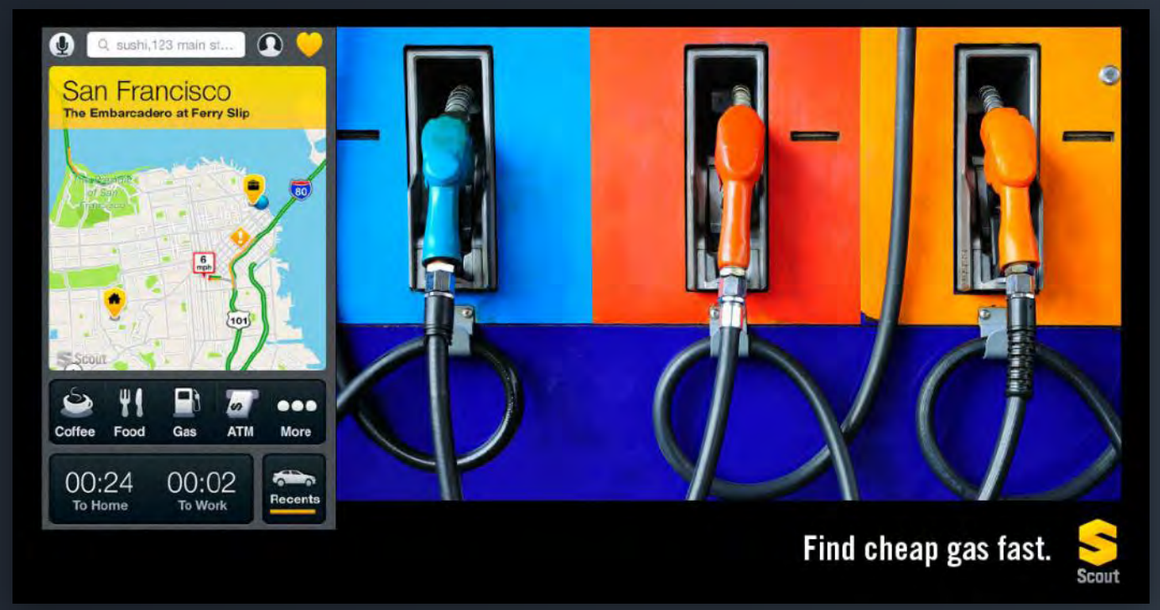
TELENAV

A collection of TEVENAV web graphics for social media streams, announcement emails and advertising banners. Used primarily for new feature rollouts and directing traffic into app store platforms.

Photoshop, Illustrator, InDesign, Flash, Premiere, After Effects, PowerPoint, Photography, Lightroom, Stock Images




sushi,123 main st...
San Francisco
The Embarcadero at Ferry Slip
Coffee
Food
Gas
ATM
More
00:24
To Home
00:02
To Work
Recents
Find cheap gas fast.
Scout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Scout


TELENAV
EXPERIENCE THE FUTURE OF NAVIGATION
THE FUTURE IS HERE NOW.
JOIN TELENAV FOR A TECHNICAL EXHIBITION TO EXPERIENCE IT FIRST HAND.
Come discover the latest and upcoming innovations in automotive navigation.
See how Telenav Automotive solutions work seamlessly inside and outside of the vehicle to deliver a highly personalized and connected experience.
Scout for Ford SYNC® AppLink™
Personalized Connected Navigation
The Next Generation of Navigation
WHERE:
Building #5, Lobby
Conference Room #1
WHEN:
February 22nd
9:30am-1pm
22
FOR MORE INFORMATION:
automotive@telenav.com


CENSORED
PRIVATE
SEXTING BY THE NUMBERS
MORE THAN ONE IN TEN SMARTPHONE USERS ADMIT TO SEXTING AS A GUILTY PLEASURE
15% BY USERS AGES 18-34
11% BY USERS AGES 35-44
19% BY USERS AGES 45-54
8% BY USERS AGE 50+
new message
wait till you see my new app..
XXX
iykwim ;D
new e-mail
BEHIND THE WHEEL
34 HRS
THE AVERAGE COMMUTER IS STUCK IN TRAFFIC 34 HOURS PER YEAR[2]
@#&!!
66% TALK ON THE PHONE
30% TEXT WHILE DRIVING
11% BROWSE SOCIAL MEDIA
SOME INSIGHT AS TO WHAT SMARTPHONE USERS ARE DOING IN TRAFFIC
9 in 10 (91%) SMARTPHONE OWNERS GET UPSET WHEN THEY SEE OTHER DRIVERS TEXTING WHILE DRIVING
TOP OVERALL USES
52% OF U.S. ONLINE ADULTS ARE USING SMARTPHONES THIS YEAR. HERE ARE THEIR TOP USED FEATURES:
TEXTING 36%
PHONECALLS 24%
E-MAIL 15%
WEB BROWSING 12%
92% OF ADULTS IN THE U.S. OWN A


MAKE THIS YEAR'S PLANS YOUR MOST MEMORABLE
Discover and share your 2013 plans with Scout on your computer or phone
FIND LOCAL EVENTS ON SCOUT.ME
http://m.scout.me/
Scout
login
San Francisco
Discover
Drive
EVENTS
FOOD
FAMILY
OUTDOORS
Things to Do in San Francisco Bay, CA


SCOUTING YOUR CITY JUST GOT EASIER AND FASTER
Discover and drive with Scout for Android
DOWNLOAD
LEARN MORE
Scout
The Android Robot logo is the property of Google, Inc. and is used in accordance with the terms of the Creative Commons 2.5 License.

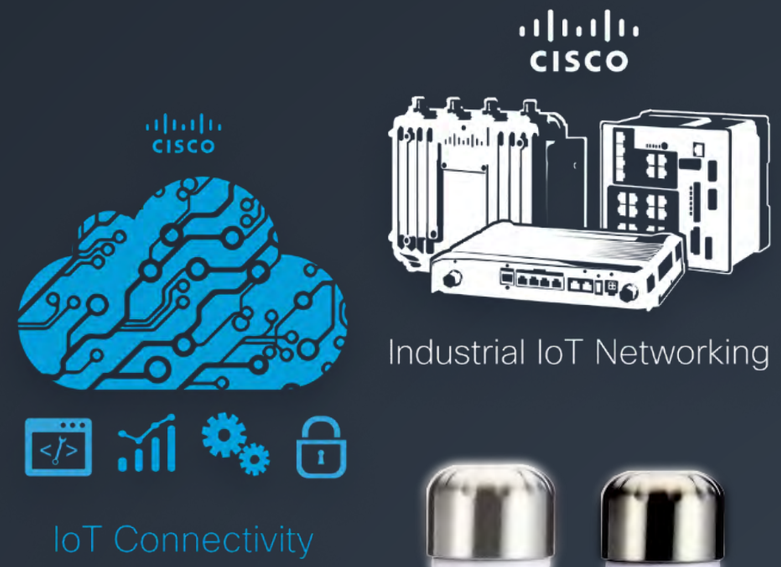
DIGITAL MEDIA

Industrial IOT Team Branding

CISCO Industrial IoT

Icons designed for the Industrial IOT team's embroidered event attire, branded graphics and giveaway prizes. Designed as PowerPoint images, social media graphics and print ready vectors.

Photoshop, Illustrator, InDesign, PowerPoint



Cisco Industrial
IoT Networking

IoT Networking

Industrial IoT Networking

IoT Connectivity

Cisco Internet of Things

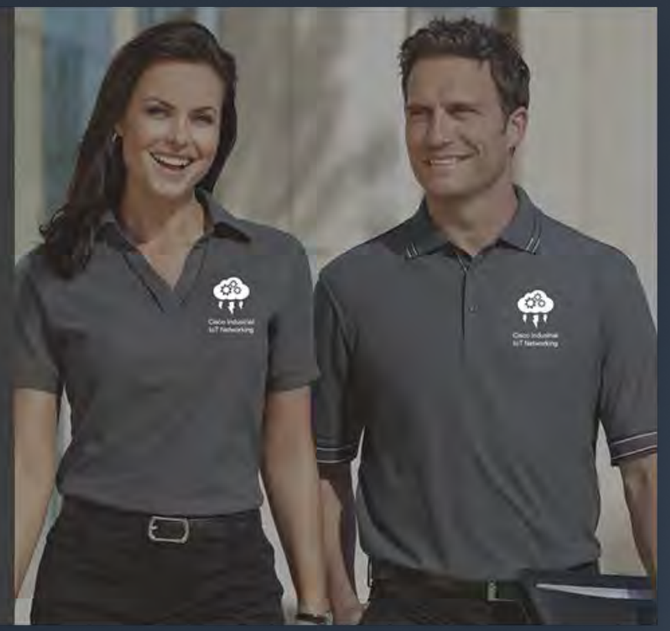
Cisco Industrial
IoT Networking

IoT Networking

Industrial IoT Networking

IoT Connectivity

Cisco Internet of Things



Industrial IoT Networking

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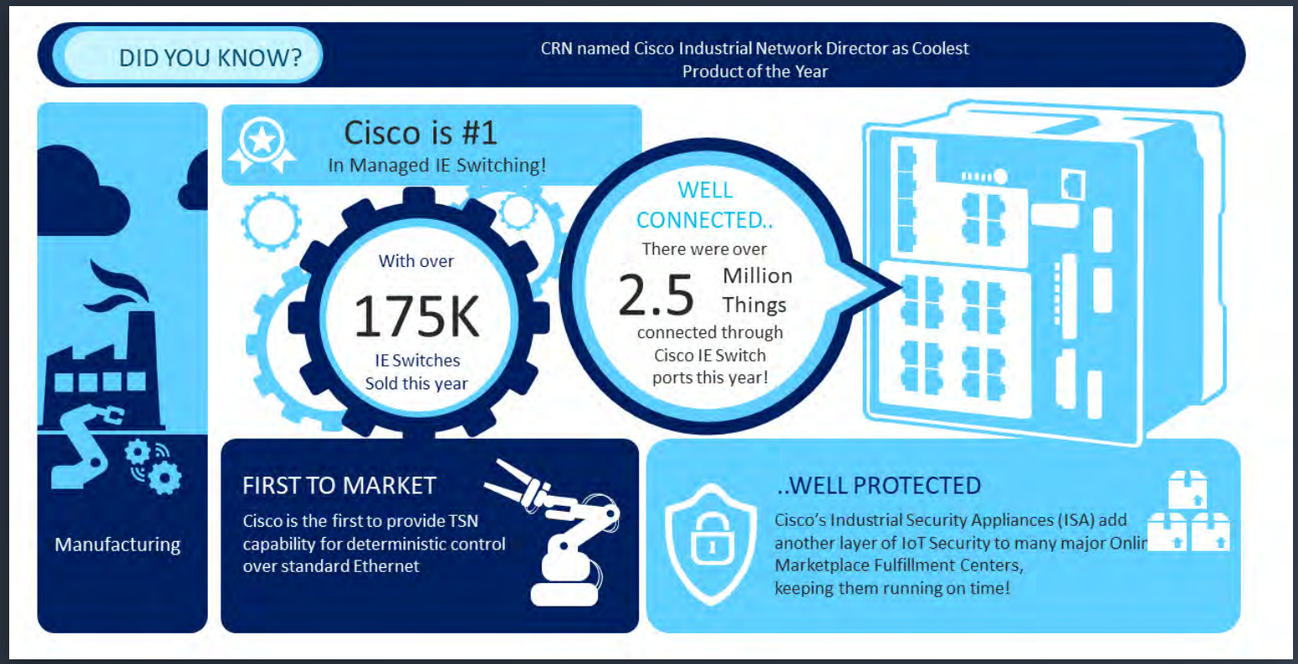
DIGITAL MEDIA

Industrial IOT Infographic Posters

CISCO Industrial IoT

Infographic posters showcasing the Cisco Industrial IOT product line and popular user applications, with fun facts and milestones. Designed as sharable PowerPoint slides, social media graphics and printable posters.

Photoshop, Illustrator, InDesign, PowerPoint



DID YOU KNOW?

The CGR is the toughest Cisco Industrial IOT Routers in the market- with a unique ruggedized enclosure rated at IP67, it can handle just about anything!

Utilities

Cisco Industrial Switches are currently implemented in Wind Farms, enabling **Clean & Renewable Energy Solutions**

This Year, Cisco Won the Biggest Utility Deal in France

250,000

Cisco IoT Routing Units will manage smart grids across France in a deal spanning the next 10 years!

There are now **4.5 Million** Connected Smart Meters in Cisco's Field Area Network Solution

The Toughest Switch is Getting Tougher!

The CGR line is expanding modularity with 128GB server cards and new 4G/LTE cards

DID YOU KNOW?

Not only do Cisco Routers in Roadway Safety Solutions make faster, smarter, safer commutes, they also pave the way for Smart Cars and Automated Vehicle Technology!

Transportation

EYE IN THE SKY

Cisco Embedded IoT Technology is in use above the battlefield, in highly sophisticated defense drones

Wi-Fi Connectivity On The Go!

Cisco IW3702 access points have been selected by Deutsche Bahn to provide passengers with quality Wi-Fi service during their high-speed and regional train journeys

CAUTION FOG

Cisco's **IR809**

Routers aid the Tennessee Department of Transportation with faster roadside processing and traffic management

SAVING LIVES

The Cisco IR829 Industrial router means safer roads, smoother commutes and faster emergency service response – through connected roadside sensors, processing power, Dual LTE and Wireless capabilities!

DID YOU KNOW?

The Cisco IW3702 was selected for Google's free Internet service at Indian railway stations. In Mumbai alone, 100,000 people made use of Google's services within a week of its debut!

Smart Cities

This year, Cisco connected **9000** Switching Units in Rajasthan, part of the Government of India's redevelopment plan to create Smart Cities!

WIRELESS IN SAN FRANCISCO

Overhead iconic Market Street in Downtown San Francisco, high-performance Cisco IW3702 access points have been deployed to provide maximum network capacity for Super Bowl 50 visitors and locals alike!

Cisco IoT Networking Around Town

Smart Cities utilize Cisco Industrial IoT products to monitor and manage city lighting, public parking, city-wide Wi-Fi connectivity, sanitation, smart buildings, water & utilities, and public safety

DID YOU KNOW?

LoRaWAN Solutions utilized in the 2017 French Tennis Open! From tracking foot traffic and attendance numbers in courts, to managing queues and providing customer satisfaction feedback.

Things

Cisco LoRaWAN has **240** Engagements Across 55 Countries and 50 POC projects

Cisco's LoRaWAN Solution in Connected Mouse Traps let you know where and when they've caught a critter!

SAFE AND SOUND

From tracking herds of cattle and sheep at the farm, to adding sophisticated alarm systems to the horns of endangered rhinos in Africa, Cisco's LoRaWAN Solution can keep animals safer, smarter!

RUGGED CONNECTIVITY

The Cisco IXM Gateway and IR809 work hand in hand to bring connectivity and LoRaWAN Solutions to the Internet of Things

PRINT MATERIALS

CISCO IOT Connectivity Portfolio

CISCO Industrial IoT

An updated product catalogue of the product lines supported by the Industrial IOT group. Available for web and print format, used for promotional handouts and technical reference.

Perfect for use across sales and marketing teams, supplemental materials for conventions and industry events or for distribution online.

Photoshop, Illustrator, InDesign, Photography, Lightroom, Stock Images

PRINT MATERIALS

Additive Manufacturing Solutions Printed Brochures

VELO3D

Informational PDF files for printed brochures and bifold whitepapers showcasing VELO3D technical capabilities, written by field experts.

Perfect supplemental information and marketing material for conventions and industry events or for distribution online.

Photoshop, Illustrator, InDesign, Photography, Lightroom, Stock Images

PRINT MATERIALS

Additive Manufacturing Solutions Partner Case Studies

VELO3D

Informational handouts and booklets showcasing an industry partner use cases and VELO3D solutions for problematic metal additive printed parts. Great for starting conversations which could lead to developing growth in target markets.

Perfect supplemental information and marketing material for conventions and industry events or for distribution online.

Photoshop, Illustrator, InDesign, Photography, Lightroom, Stock Images

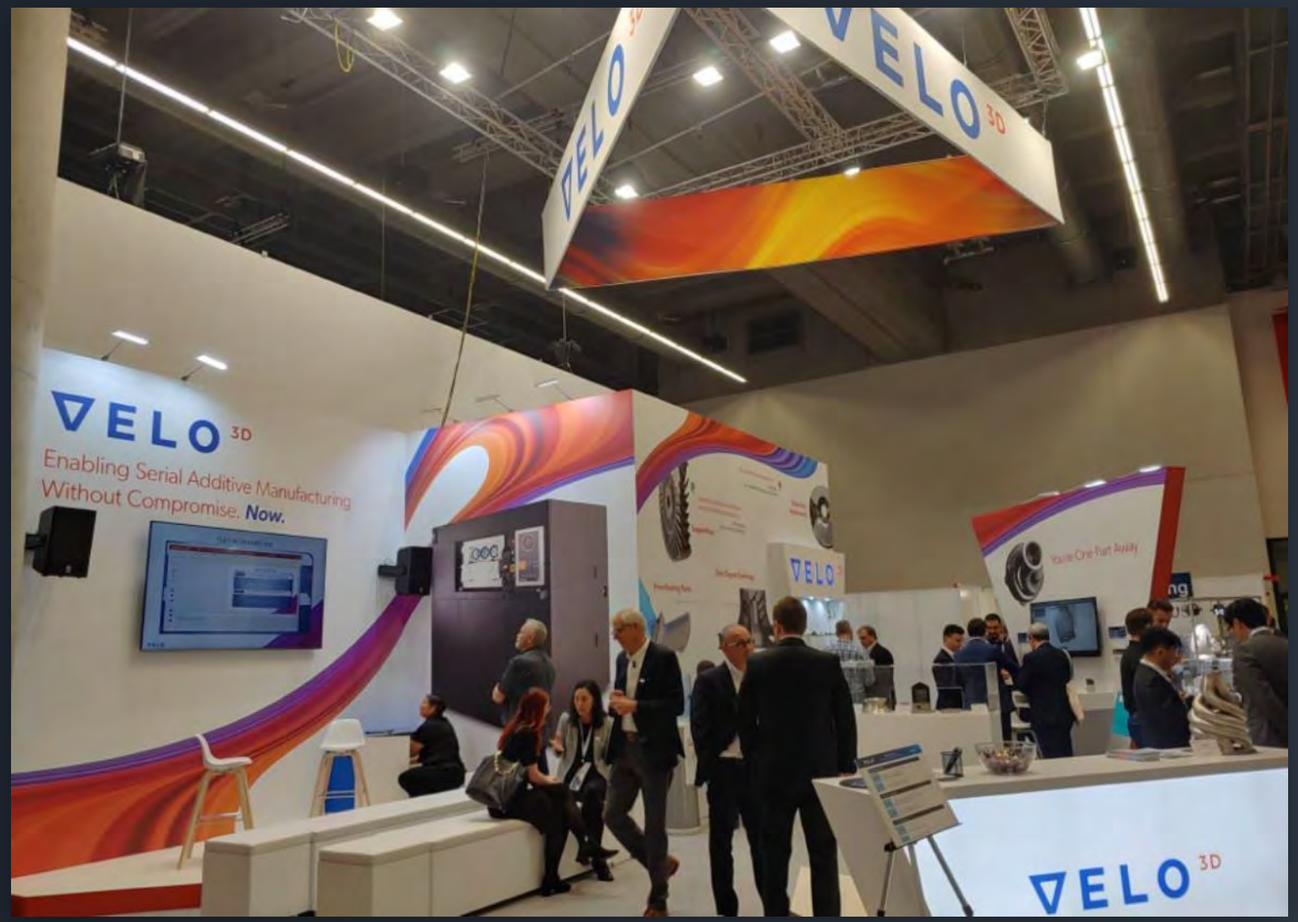
EVENT DISPLAYS

Additive Manufacturing Industry Events

VELO3D

Branded displays featuring multiple walls, a large video monitor for presentations, several standing display cases and overhead banners.

Photoshop, Illustrator, InDesign, Lightroom, Photography


VELO 3D
Enabling Serial Additive Manufacturing
Without Compromise. Now.
VELO 3D


VELO 3D
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Without Compromise. Now.


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Without Compromise. Now.
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Enabling Serial Additive Manufacturing
Without Compromise. Now.

EVENT DISPLAYS

SF Giants Fanfest

TELENAV

Scout Team branding for the SF Giants Fanfest event. Featuring custom printed attire, email blasts, giveaway items, branded activities for visitors and more.

Photoshop, Illustrator, Flash, Photography


front design
15 in wide
15 in height
back design
15 in wide
15 in height
elbow
(approx.)
waist
line
(approx.)
Scout
www.scout.me


DISCOVERED: KNBR FANFEST
Check out all the pictures at
www.scout.me/fanfest/pics
Wanna add your photos?
Use one of these hashtags on
your Instagram photos
#SFGFest
#SFGFanFest
#SFGiants


GIANTS
KNBR 680
SCOUT
ENTER TO WIN
YOUR DAILY
PERSONAL
NAVIGATOR
ENTER TO WIN
CSC
SECURITY
STAFF


Scout

PRODUCT PHOTOGRAPHY

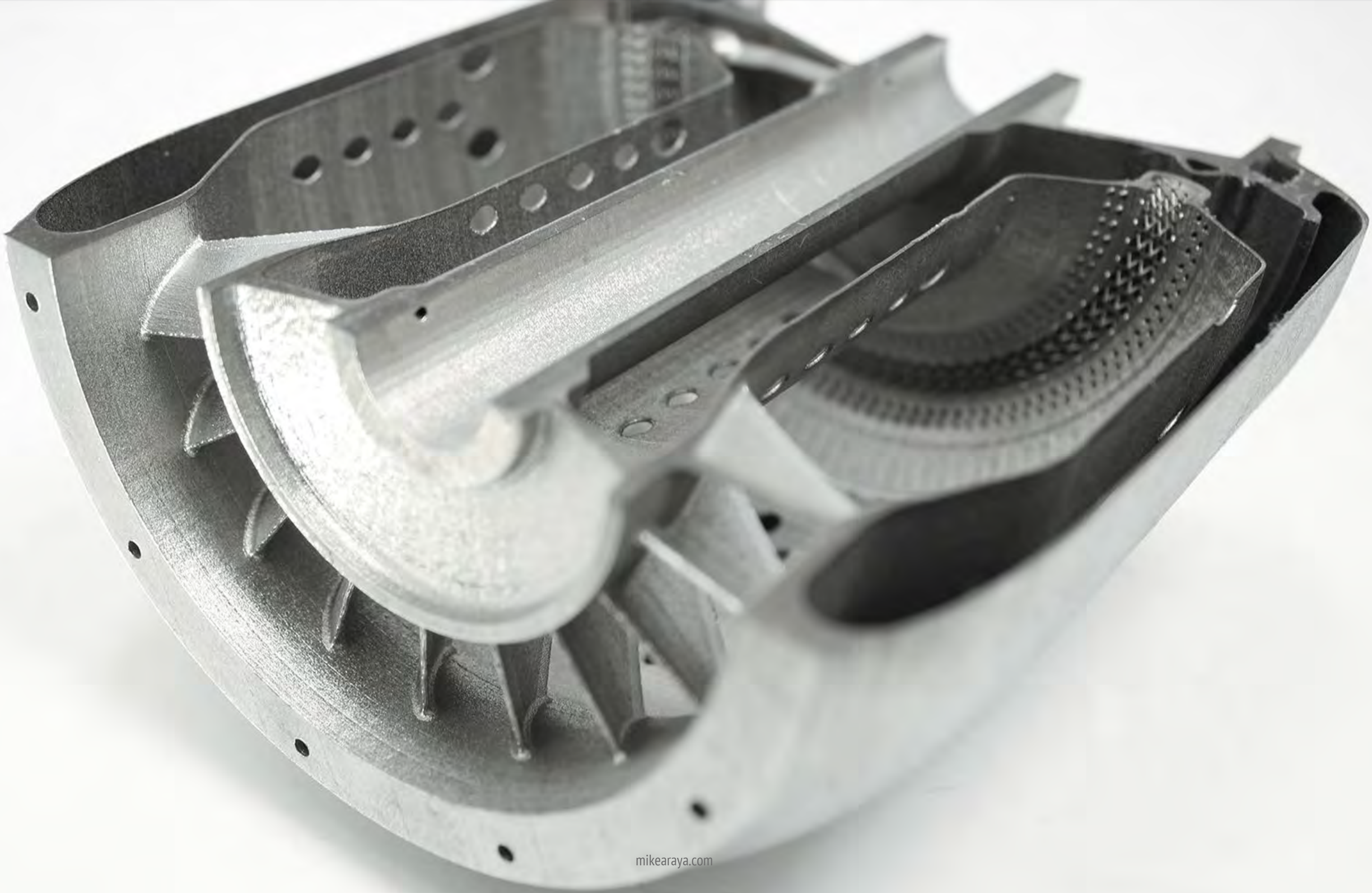
Additive Manufacturing Metal 3D Printed Parts Showcase

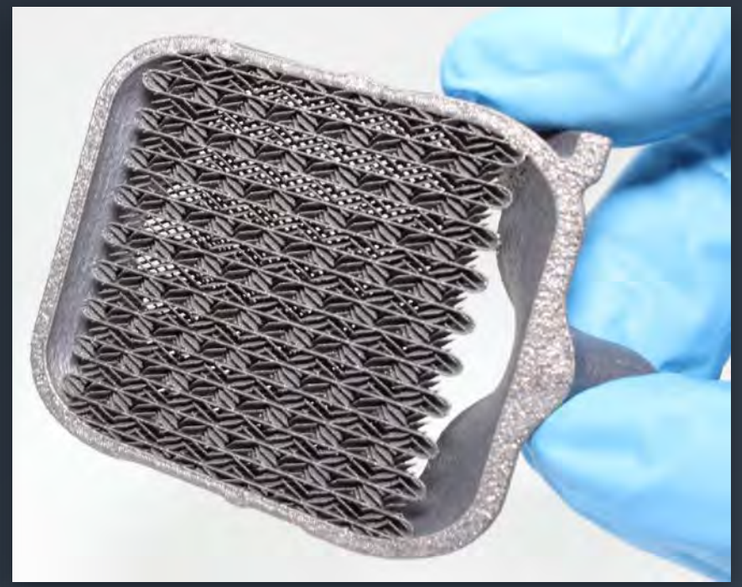
VELO3D

A sample of a larger collection of product photographs for VELO3D's image resource library, used in presentations, marketing materials and large prints.

Highlighting key features and technological advancements in metal 3d printing, such as fine details, large solid bodies and intricate geometries.

Photoshop, Lightroom, Photography





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